

OVERVIEW OF THE VARIOUS COMPONENTS & THE SAMPLE MATERIAL

This Complete Context Companion has been written to support teachers and their students preparing for this year's (June 2018) Edexcel A Level Business Paper 3 Exam, which is based on the **chocolate confectionery market**, and the **private businesses** operating in this market **in the UK** and / or **internationally**. It contains **two folders**: one containing a set of **three resources for teachers**; the other containing a set of **three resources for students**. The combined set of **six resources** consists of:

- **PowerPoint Presentations** (for teachers) - to introduce the Paper 3 exam and the chocolate confectionery context to students, as well as five sets of PowerPoints to introduce key aspects relating to the context that students are advised to research in Edexcel's 'Pre-release Material' for this June's (2018) exam (eg trends in the number and size of manufacturers that operate in the global chocolate confectionery market, including investment, business growth and takeovers, and influences on the global market for chocolate confectionery over the last 20 years). Students should be encouraged to undertake their own research following each introductory PowerPoint covering each aspect relating to the context. The 'Step by Step Research Tasks' (below) have been produced to assist students with this research.
- **Step by Step Research Tasks** with links to relevant articles (for students) - to encourage students to undertake their own research, analysis and revision, in preparation for this year's Paper 3 exam, in a structured manner. This covers each of the five bullet points detailed in Edexcel's 'Pre-release Material' for the 2018 Paper 3 exam. It is quite possible for one of the links provided - to relevant articles on the Internet - to become broken as the academic year progresses. If this does occur, in the majority of cases extracts from these linked articles are contained in the 'Detailed Investigation into the Context for Teachers', which students could access if required. Students should also be encouraged to find their own research leads and relevant articles on the context. (Answers to the questions posed in these Research Tasks can also be found in this 'Detailed Investigation into the Context for Teachers', as well as the 'Essential Revision Summaries for Students' (see below)).
- **Detailed Investigation into the Context** (for teachers) - providing in-depth knowledge, evidence, and analytical and evaluative comment where applicable, on each aspect advised to be researched in Edexcel's 'Pre-release Material' for the 2018 Paper 3 exam. This includes extracts of relevant articles that students are encouraged to find and read when undertaking the 'Step by Step Research Tasks' as well as answers to the questions posed in these research tasks for students.
- **Essential Revision Summaries** (for students) - containing relevant knowledge, evidence, and analytical and evaluative comment where applicable, on each aspect advised to be researched in Edexcel's 'Pre-release Material' for the 2018 Paper 3 exam. This is a more condensed version of the 'Detailed Investigation into the Context for Teachers' (and includes answers to questions posed in the 'Research Tasks for Students'). This should, ideally be given to students **after** they have independently undertaken research into the context (using the 'Step by Step Research Tasks') and **before** the Mock Examination Paper (below).
- **A Mock Examination Paper** - provided in the folder for students, in the same style and format as the sample assessment material produced by Edexcel for the A Level Business Paper 3 exam.
- **Detailed Mark Scheme and Answers** to the mock examination paper - in the folder for teachers.

An extract from **each of the above set of 6 resources** is included in this **sample material**. These extracts essentially relate to **Bullet Point 2** of Edexcel's Pre-release Material, ie '**Influences on the Global Market for Chocolate Confectionery over the last 20 years**', and specifically relate to '**Changing Costs and Prices**'.